

## RESTYLE YOUR WARDROBE AND BE YOUR OWN STYLIST

### WHO IS A FASHION STYLIST?

A wardrobe stylist, also fashion stylist, is a consultant who selects the clothing for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by celebrities, models or other public figures. Stylists are often part of a larger creative team assembled by the client, collaborating with Fashion Designer, Photographer/Director, Hair Stylist, and Makeup Artist to put together a particular look or theme for the specific project.

### CONTENTS OF FASHION STYLIST COURSE:

- Introduction to Fashion Styling and the fashion industry
- Who is a Stylist, What does a Fashion Stylist do?
- Various categories of Styling and their respective titles
- What are the roles and responsibilities of a Fashion Stylist?
- Fashion terms, language, types of clothing and details in it and sections of a garment
- Various body types and styling to hide flaws and enhance their appearance
- Fashion Research and development of ideas
- Personal Grooming
- Sourcing of garments and accessories
- Optical illusions and its importance in Styling
- Hair and makeup ideas positive, negative results
- Case studies and mock shoots

### CAREER OPPORTUNITIES AS A FASHION STYLIST

- Image Consultant
- Personal Stylist
- Fashion Editor
- Photo Stylist
- Wardrobe Stylist
- Design Coordinator
- Celebrity Stylist
- Makeover Stylist

